

THE IPSWICH HOSPITAL NHS TRUST

THE READERS PANEL

THE PURPOSE

The purpose of the Readers Panel is to:

- Involve patients, their carers, family and the general public in the development and delivery of written patient information at the Ipswich Hospital
- Develop an external and independent group of people who will provide a user perspective in the designing and production of patient literature
- Help ensure that a consistent approach to patient information is followed and a high quality of design and production is achieved.

THE AIM

The aim of the Readers Panel is to:

- Provide advice on the wording and presentation of individual patient leaflets, which will assist the trust in providing patient information that is user-friendly, simple and easy to understand
- Assist the trust in the development of patient information by raising issues and where possible providing patient/public feedback.

THE OBJECTIVES

The Readers Panel will:

- Check a variety of leaflets each month and return proofs within seven days, to Medical Illustration for processing
- Work effectively with other people
- Help to assist the trust in setting standards regarding patient literature
- Work within the trust's policies and procedures including copyright.

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